

Time (PDT)	Session Title	Session Description	Presenters	Location
<p>The AgVantage Executive Conference brings Agribusiness Executives together for networking, communication, fun, and advancements in technology. Get on the big wave by attending this conference.</p>				
6:00 - 8:00	<p>Welcome Reception Beach Party!!</p>	<p>Join us for a beach party in the sand as you and your guests arrive in beautiful San Diego, California. Look for the moon balloon that marks our spot on the North Beach. Get your nametag and enjoy cocktails, heavy apps, mingling and the beautiful San Diego sunset.</p>	<p>AgVantage Staff & Guests</p>	<p>Hotel Del Coronado North Beach</p>
8:00 - 9:30	<p>Beach Bonfire & Ghost Roast</p>	<p>Bonfires on the beach at Hotel del Coronado have long been a favorite tradition. Tuck your toes-in-the-sand as we gather around a private beach bonfire, roast s'mores and enjoy the amazing night sky. Learn about the Hotel Del and their ghost stories!</p>	<p>AgVantage Staff & Guests</p>	<p>Hotel Del Coronado North Beach</p>

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7:00	8:00	Spouse/Guest Breakfast Table	Enjoy Breakfast Buffet with other spouses/guests and make plans for a great day!	Dave & Lisa Sick	Coronet Room
7:00	8:00	Newby Breakfast Table	Enjoy Breakfast Buffet while meeting other first time attendees and AgVantage Staff	Dillon Welter, Kristi Wendricks	Coronet Room
7:00	8:00	Breakfast for All	Enjoy Breakfast Buffet and networking for a great start to the day!	AgVantage Staff	Coronet Room
8:00	8:15	Welcome	Welcome & Logistics for the conference	Lisa Sick, V.P. Marketing	Cabana Ballroom
8:15	9:15	Ride the Wave with Michelle	Technology is changing at an incredibly fast pace, becoming more accessible all the time. Learn about the new waves we have encountered and concoured and those on the horizon at AgVantage Software.	Michelle Blomberg, CEO	Cabana Ballroom
9:15	9:30	Break	Stretch & refill your beverage		Cabana Ballroom
9:30	10:30	CEO Connections	Listen in on the great conversations Michelle has over coffee with Heath Barnes from Mercer Landmark of Ohio, and with Jim Dell from ALCIVIA of WI. Both have great stories of company growth, handling change, and motivating their people.	Michelle Blomberg, Heath Barnes, CEO of Mercer Landmark in OH; Jim Dell, CEO of ALCIVIA in WI.	Cabana Ballroom
10:30	12:00	Get on the Edge	See the hottest trends in technology with this helicopter view of AgVantage Edge Products. See what's in production and development for Edge Invoicing, Accounting, Agronomy, Seed, Grain, Energy & Feed.	Theresa Willems, Kristi Wendricks, Jerome Sprecher, Kristin Ehlen, Dillon Welter & Tim Machutt of AgVantage.	Cabana Ballroom
12:00	1:00	Lunch	Enjoy a full hot lunch buffet with other attendees that care about the same topics you do.		Vista Terrace
1:15	2:30	Cyber Security	Do you have your life vest on board at all times? Discuss Cyber Security Protection from a CEO and CFO perspective. Hear about this hot topic from the experts who work on it every day. Discuss things like: What should we be doing to be prepared? How do we evaluate our protection and security? What does a good incident response plan look like? What can we be doing internally and what do we need outside help with?	Mark Eich, Principal & Cybersecurity Specialist at Clifton Larson Allen LLP and Ben Johnson of AgVantage	Cabana Ballroom
2:30	2:45	Break			Cabana Ballroom
2:45	3:30	AgVantage Mobile & CRM	Demonstrations of some great AgVantage tools that all management should be using. AgVantage Mobile for your customers & producers, AgVantage CRM for Energy & Document Exchange, AgVantage Edge features for your management staff.	Dillon Welter, Jerome Sprecher, Theresa Willems	Cabana Ballroom
3:30	4:30	Meet our Special Guests	Meet our Sponsors Bushel, Square-9, and DTN along with our Special Guest: Retired U.S. Secretary of Agriculture Sonny Perdue.	Sponsors, Sonny Perdue & Michelle Blomberg	Cabana Ballroom
5:15	5:30	Walk to Glorietta Bay Marina	Walk across the street (7 minutes) from the Del Coronado to the Glorietta Bay Marina and board our 105 foot private yacht 'Dream On' for our dinner cruise on the beautiful San Diego Bay. Bring a jacket if needed for the boat ride back.	Open to our conference attendees, their guests, and our sponsors for an additional fee of \$99. Please RSVP on registration.	Glorietta Bay Marina
5:45	8:45		Start with cocktails and appetizers while we cruise in the San Diego Bay along the beautiful California coast on our 105 foot private yacht 'Dream On'. Then sit down to dinner of Salmon Filet or Braised Beef Short Ribs while you enjoy networking with others.	City Cruises by Hornblower and our sponsors: Bushel, Square-9, and DTN	Dream On Yacht
8:45	9:00	Return to The Del	Walk back across the street to the Del Coronado.		

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7:00	8:00	Breakfast	Enjoy handheld breakfast sandwiches and fruit while you visit with our sponsors. Enjoy networking and start another great day!	Bushel, Square-9, DTN	Carousel Room
8:00	9:00	Start your day with Sunrise	Michelle Blomberg will have a sit down conversation with George Secor of Sunrise Cooperative. This is a great opportunity to hear how Sunrise Coop has become a leading agricultural and energy cooperative located in Ohio.	George Secor, CEO of Sunrise Cooperative in OH with Michelle Blomberg of AgVantage.	Cabana Ballroom
9:00	9:15	Break	Refresh your beverages		Cabana Ballroom
9:15	10:15	Power Panel	Let's hear from this panel of technical experts as they share their perspective on IT, company culture and the ups and downs of riding the wave.	Andrew Gladden of Luckey Farmers Coop in OH and Ryan Altmann of UFC in MN with Ben Johnson of AgVantage	Cabana Ballroom
10:15	10:45	Edge Invoicing & Inventory Control	See the latest technology of AgVantage Edge Products that help with invoicing, customers interactions and inventory control.	Jerome Sprecher, Kristi Wendricks, and Kristin Ehlen of AgVantage	Cabana Ballroom
10:45	11:00	Break	Move to breakout sessions		
11:00	12:00	Sunlight on Feed & Grain	Feed & Grain Industry Experts share their experiences and expertise. See Reports & Tools for managing these aspects of your business.	Kristi Wendricks, Tim Underwood and Jerome Sprecher of AgVantage	Point Loma A in Cabanas
11:00	12:00	Sunlight on Seed	Seed Industry Experts share their experiences and expertise. See Reports & Tools for invoicing and managing these aspects of your business.	Uriah Paddock of Ceres Solutions in IN, with Dennis Boccardi of AgVantage	La Jolla A in Cabanas
11:00	12:00	Sunlight on Agronomy	Agronomy Industry Experts share their experiences and expertise. See Reports & Tools for invoicing and managing these aspects of your business.	Jamie Pratt of Legacy Coop in OH, with Tim Machutt of AgVantage	Point Loma B in Cabanas
11:00	12:00	Sunlight on Energy	Energy Industry Experts share their experiences and expertise. See Reports & Tools for managing these aspects of your business	Lee Parker of ALCIVIA in WI, with Dillon Welter of AgVantage	La Jolla B in Cabanas
12:00	1:00	AgVisor Lunch	AgVisor Customers join us for an exceptional Oceanside Grillout with AgVantage Staff and continue these great conversations.	Michelle Blomberg, Theresa Willems, Tim Underwood	Main Beach & Deck
12:00	1:00	Lunch	Enjoy an exceptional Oceanside Grillout together as you continue these great conversations and networking for the end to our event together.	AgVantage staff	Main Beach & Deck
<p>Thank you for your participation in this conference, that is what makes it a successful event! Please complete the conference evaluation, your feedback is important to us.</p>					

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You are on your own from here out. These are some suggestions for the day or for your guests to enjoy throughout the conference...					
Option 1					
1:30		San Diego Hop-on, Hop-off Trolley Tour	<p>Explore some of the top highlights of San Diego with your silver, gold, or platinum day pass (depending on option selected) for the city's Hop-on, Hop-off Trolley Tour. Choose your own adventure as you get on and off the trolley at any of 12 included stops, covering famous sights including the Gaslamp Quarter, the San Diego Zoo, USS Midway, Cruise Ship Terminal, Little Italy, and more. This San Diego trolley tour also features live commentary from the on-board guide during your ride. Create your own itinerary to see the most popular sights of San Diego.</p> <p>Read more about San Diego Tour: Hop-on Hop-off Trolley 2020 - https://www.viator.com/tours/San-Diego/San-Diego-Tour-Hop-on-Hop-off-Trolley/d736-5046SAN_OTT?mcid=56757</p>		
Option 2					
1:30		Beach Day at The Del	<p>Enjoy the day at the beach! Reserve yourself a seaside daybed and cabana or lounge chairs and umbrella. Beach Fitness classes are available daily as well as water sport rentals and spa services. Make a reservation to dine at "Serea" Open Air Restaurant at Hotel del Coronado, they offer freshly caught whole fish sourced locally and responsibly, grilled over open fire or flash fried and seasoned. Or dine at any of the other awesome restaurant in the area.</p>		
Option 3					
1:30		Golf	<p>Hotel Del has partnered with National Golf Events to set-up the details for golfing, there are several course options. Transportation to/from the course is provided by Hotel Del if a group of 8 people are together. To reserve a tee time, talk to Sebastian Medori at Sebastian@NationalGolfSanDiego.com or 858-291-3700.</p>		
Create your own adventure					
4:00	7:00	Live Music at the Del	Enjoy Outdoor Live Music at the Beach + Taco Shack.		
5:30	9:30	Live Music at the Del	Enjoy local favorite Gonzo Gonzales as he plays at Babcock & Story Bar every Friday and Saturday.		